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Frustration with skin disease is the NUMBER ONE REASON clients and patients leave a veterinary practice. That's because skin disease, no matter the cause (atopy, food allergies, hypersensitivities, discoid lupus, pemphigus, ringworm, mites, fleas, pyoderma, etc.) is:

1. Chronic
2. Recurrent
3. Multiple
4. Expensive
5. Drug intensive
6. Food intensive
7. Supplement intensive
8. Can include referrals to Board Certified Dermatologists
9. Can involve surgical biopsies
10. Time consuming (many, many rechecks)
11. Seasonal
12. Unpredictable
13. All behave differently, even in the same patient

We communicate well, but part of that requires that our clients fully understand we almost never “cure” skin disease, we manage it. There is not a dermatology handbook that says, “So you say your pet has skin disease, here's the answer”. There are many, many tools available in our toolbox to manage skin disease. We like these challenging cases when we are successful, but all-too-often clients and veterinarians get frustrated because Fido didn't respond like Fluffy did, or Fido didn't respond at all last time when all the time before he has. So that's our take home. We're here to help your pet through management and hope that we'll find a solution that works!